



K9s UNITED



LAW ENFORCEMENT

# K9 COMPETITION

Sponsorship Information

**November 2025**

Bishop Kenny Athletic Complex  
Jacksonville, FL

# ABOUT US

**K9s United** is a predominantly volunteer-based 501c3 nonprofit. We join forces with local police departments to help provide our K9 heroes with essential products, tools and services they need to perform their job effectively, efficiently and safely. We also support our four-legged heroes through advocacy and honoring those who gave the ultimate sacrifice. Every police officer should have what they need to serve, protect and thrive—no one can argue with that. We are their voice. We are their partners. And together we unite to support our K9 heroes.

## OUR MISSION:

K9s United is committed to supporting and honoring K9 law enforcement officers who protect and serve our communities by giving them the best equipment, amenities, and quality of life during and after their service, and memorializing those who make the ultimate sacrifice.

## WHY WE EXIST:

Law Enforcement K9 Units tend to be the most expensive within a department, yet they have some of the tightest budgets. Some departments have a need for a K9 Unit, but don't have the resources to start one. We believe every K9 officer should have everything they need to survive and thrive as the selfless heroes they truly are. Our goal is to be the one-stop shop to fulfill the needs of our K9 heroes and their handlers.



*St. Johns County Deputy Sheriff Farrah Ashe  
and her police dog, Baron (EOW: 10/07/14)*

# K9 COMPETITION

## Sponsorship Packages

K9s United has a variety of sponsorship opportunities for this Law Enforcement K9 Competition.

Each package offers options that are flexible to market your company the way you want while getting you involved in the activities of the day and supporting our K9 heroes.

For more event information, visit:  
[www.k9sunitied.org/events](http://www.k9sunitied.org/events)

**TOP DAWG – \$15,000**

**K9 PACK LEADER – \$10,000**

**K9 PHOTO BOOTH – \$5,000**

**K9 COMMITTED – \$3,000**

**K9 HERO – \$2,000**

**DOG'S BEST FRIEND – \$1,250**

**FACE PAINTING BOOTH – \$750**

**SHOTGUN RIDER – \$500**

**VENDOR – \$250**

## TOP DAWG PRESENTING SPONSOR

**\$15,000 (1 SPONSORSHIP AVAILABLE)**

This is the highest-level sponsorship and comes with industry exclusivity. As the "Top Dawg" sponsor, you will receive the following:

- Presenting sponsorship with exclusive industry rights
- Dominant logo size and placement on banner and event webpage
- Four (4) boundary signs at the event
- Added to our social media rotation with unique hashtag
- When appropriate, mentions of your company on radio/TV interviews
- Opportunity to speak at the event
- Thanked by name on event day
- Activation space at event

## K9 PACK LEADER SPONSOR

**\$10,000**

Show your commitment to our K9 heroes at this very popular level. Be the "Pack Leader" and receive the following:

- Semi-dominant logo size and placement on banner and event webpage
- Two (2) boundary signs at the event
- Added to our social media rotation with unique hashtag
- When appropriate, mentions of your company on radio/TV interviews
- Thanked by name on event day
- Activation space at event

## K9 PHOTO BOOTH

**\$5,000 (1 SPONSORSHIP AVAILABLE)**

This is an exclusive sponsorship of our K9 Photo Booth. Kids and adults alike will line up to get their picture taken with a K9 officer.

- Photo booth exclusively branded with your logo/name
- Logo on banner and event webpage
- Added to our social media rotation with unique hashtag
- Thanked by name on event day
- Activation space at event

### FOR MORE INFORMATION:

PLEASE CONTACT: Debbie Johnson, Founder | CALL: (828) 329-4201 | EMAIL: [debbie@k9sunitied.org](mailto:debbie@k9sunitied.org)



**K9s UNITED**

# K9 COMPETITION

## Sponsorship Packages

### K9 COMMITTED SPONSOR

**\$3,000**

Be a superhero to our four-legged police officers that detect and protect.

- Logo on banner and event webpage
- Added to our social media rotation with unique hashtag
- Thanked by name on event day
- Activation space at event
- Option for product distribution

### K9 HERO SPONSOR

**\$2,000**

Your logo will be co-branded with the presenting sponsor.

- Logo on banner and event webpage
- Added to our social media rotation with unique hashtag
- Activation space at event
- Option for product distribution

### DOG'S BEST FRIEND SPONSOR

**\$1,250**

We all know dogs are man's best friend. Today, you get to be dog's best friend!

- Logo on banner and event webpage
- A shout-out on our social media
- Activation space at event

### FACE PAINTING BOOTH

**\$750 (1 SPONSORSHIP AVAILABLE)**

This is an exclusive sponsorship of our kids face painting booth.

- Logo on banner and event webpage
- Signage at the event
- A shout-out on our social media
- Activation space at event

### SHOTGUN RIDER

**\$500 (15-20 SPONSORSHIPS AVAILABLE, DEPENDING ON NUMBER OF TEAMS)**

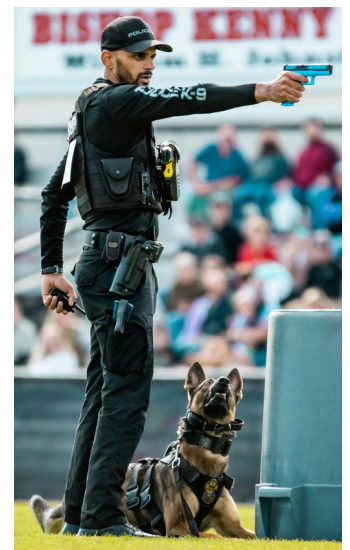
Riding shotgun is what it is all about! Sponsor one of the participating canine teams at this exciting level.

- Logo on banner and event webpage
- Two event tickets
- Introduced with sponsored canine team prior to start of obstacle course
- Professional photo taken with sponsored canine team

### VENDOR

**\$250**

- Name on event webpage
- Activation space at event



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