



K9s UNITED



9K FOR K9s

HONORING **K9 KILO**

ST. AUGUSTINE BEACH POLICE DEPT. | EOW: 3/10/24

Sponsorship Information

Saturday, April 26
Ring Power | St. Augustine



ABOUT US

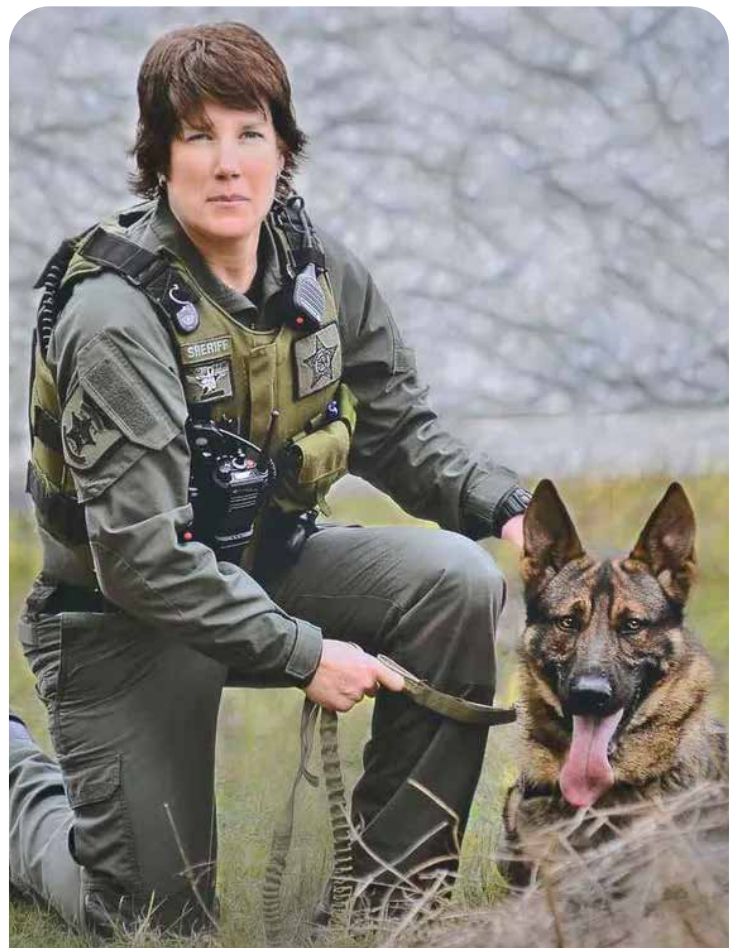
K9s United is a predominantly volunteer-based 501c3 nonprofit. We join forces with local police departments to help provide our K9 heroes with essential products, tools, and services they need to perform their job effectively, efficiently and safely. We also support our four-legged heroes through advocacy and honoring those who gave the ultimate sacrifice. Every police officer should have what they need to serve, protect and thrive—no one can argue with that. We are their voice. We are their partners. And together we unite to support our K9 heroes.

OUR MISSION:

K9s United is committed to supporting and honoring K9 law enforcement officers who detect, protect and serve our communities by giving them the best equipment, amenities, and quality of life during and after their service, and memorializing those who make the ultimate sacrifice.

WHY WE EXIST:

Law Enforcement K9 Units tend to be the most expensive within a department, yet they have some of the tightest budgets. Some departments have a need for a K9 Unit, but don't have the resources to start one. We believe every K9 officer should have everything they need to survive and thrive as the selfless heroes they truly are. Our goal is to be the one-stop shop to fulfill the needs of our K9 heroes and their handlers.



St. Johns County Deputy Sheriff Farrah Ashe and her police dog, Baron (EOW: 10/07/14)

K9s UNITED



WHY GET INVOLVED:

We have seen continual growth for this event year over year. As our runner count continues to increase, we have also attracted more vendors, offer children-friendly exhibits, live music, and of course a K9 meet and greet/demo.

We'll have delicious food and beverages from local restaurants and breweries. We're not just offering a running event, we are going to make this year an experience for the entire community.



HOW TO GET INVOLVED:

We know people like options! For that reason we now offer four options for our runners and walkers.

There are four ways to participate:

- 1-Mile Fun Run
- Classic 5k
- Extreme 9k
- "No Excuses" Virtual Run

Our virtual run has been a huge success and allows us to have runners across the U.S.!

9K FOR K9s

Sponsorship Packages

K9s United has a variety of sponsorship opportunities for this 9K for K9s run. Sponsorships start at just \$50.

Each package offers options that are flexible to market your company the way you want while getting you involved in the activities of the day and supporting our K9 heroes.

TOP DAWG – \$7,500

K9 PACK LEADER – \$5,000

K9 PHOTO BOOTH – \$3,000

K9 COMMITTED – \$2,500

MEDICAL TENT – \$2,000

K9 HERO – \$1,500

FINISH LINE – \$1,500

DOG'S BEST FRIEND – \$1,250

HAIR OF THE DOG – \$750

MILE MARKER – \$600

HYDRATION – \$500

VENDOR – \$250

LEO SPONSOR – \$50

TOP DAWG PRESENTING SPONSOR

\$7,500 (1 SPONSORSHIP AVAILABLE)

This is the highest-level sponsorship and comes with industry exclusivity. As the "Top Dawg" sponsor, you will receive the following:

- Presenting sponsorship with exclusive industry rights
- K9 Meet & Greet for your company (scheduled at your office or race)
- Dominant logo size and placement for T-shirts, banner and webpage
- Eight (8) boundary signs at the K9 Demo and/or on race course
- Co-branded finish line ribbon for race winner (great photo opportunity)
- Added to our social media rotation with unique hashtag
- When appropriate, mentions of your company on radio/TV interviews
- Opportunity to speak at the event
- Thanked by name on race day
- Up to eight (8) 9k or 5k entries
- Up to two (2) vendor spaces*
- Option for product distribution

K9 PACK LEADER SPONSOR

\$5,000

This sponsorship comes with industry exclusivity.

Be the "Pack Leader" and receive the following:

- K9 Meet & Greet for your company (scheduled at your office or race)
- Semi-dominant logo size and placement for T-shirts, banner and webpage
- Six (6) boundary signs at the K9 Demo and/or on race course
- Added to our social media rotation with unique hashtag
- Opportunity to speak at the event
- Thanked by name on race day
- Up to six (6) 9k or 5k entries
- Up to two (2) vendor spaces*
- Option for product distribution

K9 PHOTOBOOTH

\$3,000 (1 SPONSORSHIP AVAILABLE)

This is an exclusive sponsorship of our K9 Photo Booth. Kids and adults alike will line up to get their picture taken with a K9 officer.

- K9 Meet & Greet for your company (scheduled at your office)
- Photobooth exclusively branded with your logo/name
- Semi-dominant logo size and placement for T-shirts, banner and webpage
- Seven (7) boundary signs at the K9 Demo and/or on race course
- Logo on T-shirts, banner and event webpage
- Added to our social media rotation with unique hashtag
- Opportunity to speak at the event
- Up to seven (7) 9k or 5k entries
- One vendor space*
- Option for product distribution

*Vendor Space is 10'x10'. A vehicle can be added for an additional \$99.

FOR MORE INFORMATION:

PLEASE CONTACT: Debbie Johnson, Founder | CALL: (828) 329-4201 | EMAIL: debbie@k9sunitied.org

9K FOR K9s

Sponsorship Packages

K9 COMMITTED SPONSOR

\$2,500

Show your commitment to our K9 heroes at this very popular level.

- K9 Meet & Greet for your company (scheduled at your office)
- Semi-dominant logo size and placement for T-shirts, banner and webpage
- Five (5) boundary signs at the K9 Demo and/or on race course
- Added to our social media rotation with unique hashtag
- When appropriate, mentions of your company on radio/TV interviews
- Thanked by name on race day
- Up to five (5) 9k or 5k entries
- One vendor space*
- Option for product distribution

MEDICAL TENT SPONSOR

\$2,000 (1 SPONSORSHIP AVAILABLE)

Sponsor would provide medical treatment to attendees.

- K9 Meet & Greet for your company (scheduled at your office)
- Logo on all marketing materials, including T-shirts, banner and event webpage
- Four (4) boundary signs at the K9 Demo or on race course
- Company recognized as a "Medical Tent Sponsor" on social media
- Up to four (4) 9k or 5k entries
- One vendor space*
- Preferred placement near the finish line
- Opportunity to provide a promotional item for goody bags to all participants

K9 HERO SPONSOR

\$1,500

Be a superhero to our four-legged police officers that detect and protect.

- K9 Meet & Greet for your company (scheduled at your office)
- Logo on T-shirts, banner and event webpage
- Three (3) boundary signs at the K9 Demo or on race course
- Added to our social media rotation with unique hashtag
- Up to three (3) 9k or 5k entries
- One vendor space*
- Option for product distribution

FINISH LINE SPONSOR

\$1,500 (1 SPONSORSHIP AVAILABLE)

Your logo will be co-branded with the presenting sponsor on the finish line ribbon.

- K9 Meet & Greet for your company (scheduled at your office)
- Branded finish line ribbon for race winner (great photo opportunity)
- Logo on T-shirts, banner and event webpage
- Added to our social media rotation with unique hashtag
- Up to two (2) 9k or 5k entries
- One vendor space*
- Option for product distribution

DOGS BEST FRIEND SPONSOR

\$1,250

We all know dogs are man's best friend. Today, you get to be dog's best friend!

- Logo on T-shirts, banner and event webpage
- One (1) boundary sign at the K9 Demo or on race course
- A shout out on our social media
- One (1) 9k or 5k entry
- One vendor space*
- Option for product distribution

HAIR OF THE DOG (BEER) SPONSOR

\$750 (2 SPONSORSHIPS AVAILABLE)

Be one of only two sponsors for the booth of refreshing beverages from local breweries.

- Logo on T-shirts, banner and event webpage
- Signage at the beverage area
- A shout out on our social media
- One (1) 9k or 5k entry
- One vendor space*
- Option for product distribution

MILE MARKER SPONSOR

\$600 (5 SPONSORSHIPS AVAILABLE)

This year we have a 9K which means over 5 miles of running and 5 opportunities to be a mile marker sponsor!

- Logo on T-shirts, banner and event webpage
- One (1) boundary sign at the K9 Demo or on race course
- Signage at a mile marker
- A shout out on our social media
- One vendor space*
- Option for product distribution

*Vendor Space is 10'x10'. A vehicle can be added for an additional \$99.

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Sponsorship Packages

HYDRATION SPONSOR

\$500 (3 SPONSORSHIPS AVAILABLE)

Only three opportunities to be a hydration sponsor. Help our runners by providing them with water during the race.

- Logo on T-shirts, banner and event webpage
- One (1) boundary sign at the K9 Demo or on race course
- Signage at a Hydration Station
- A shout out on our social media
- One vendor space*
- Option for product distribution

VENDOR

\$250

- Name on event webpage
- One vendor space*

LEO (LAW ENFORCEMENT OFFICER) SPONSOR

\$50

We want to include as many Law Enforcement Officers as possible at this event. Consider paying their way.

- Name and a "Thank You" on event webpage

*Vendor Space is 10'x10'. A vehicle can be added for an additional \$99.



RACE REGISTRATION INFO

5K RUN/WALK - CHIP TIMED

- Early Registration - Until 1/28/25 - \$23
- Regular Registration - 1/29/25 - 3/28/25 - \$28
- Late Registration - 3/29/25 - 4/25/25 - \$33
- Day-of Registration - 4/26/25 - \$50

9K RUN/WALK - CHIP TIMED

- Early Registration - Until 1/28/25 - \$33
- Regular Registration - 1/29/25 - 3/28/25 - \$38
- Late Registration - 3/29/25 - 4/25/25 - \$43
- Day-of Registration - 4/26/25 - \$50

1 MILE FUN RUN - UNTIMED FOR FUN

- Early Registration - Until 1/28/25 - \$16
- Regular Registration - 1/29/25 - 3/28/25 - \$20
- Late Registration - 3/29/25 - 4/25/25 - \$25
- Day-of Registration - 4/26/25 - \$30

VIRTUAL 5K RUN/WALK

- Pre-Race Registration - Until 4/26/25 - \$30

VIRTUAL 9K RUN/WALK

- Pre-Race Registration - Until 4/26/25 - \$35



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