



K9s UNITED



K9s

UNITED

LAW ENFORCEMENT

K9 COMPETITION

Sponsorship Information

November 14, 2026

Bishop Kenny Athletic Complex
Jacksonville, FL

ABOUT US

K9s United is a predominantly volunteer-based 501c3 nonprofit. We join forces with local police departments to help provide our K9 heroes with essential products, tools and services they need to perform their job effectively, efficiently and safely. We also support our four-legged heroes through advocacy and honoring those who gave the ultimate sacrifice. Every police officer should have what they need to serve, protect and thrive—no one can argue with that. We are their voice. We are their partners. And together we unite to support our K9 heroes.

OUR MISSION:

K9s United is committed to supporting and honoring K9 law enforcement officers who protect and serve our communities by giving them the best equipment, amenities, and quality of life during and after their service, and memorializing those who make the ultimate sacrifice.

WHY WE EXIST:

Law Enforcement K9 Units tend to be the most expensive within a department, yet they have some of the tightest budgets. Some departments have a need for a K9 Unit, but don't have the resources to start one. We believe every K9 officer should have everything they need to survive and thrive as the selfless heroes they truly are. Our goal is to be the one-stop shop to fulfill the needs of our K9 heroes and their handlers.



*St. Johns County Deputy Sheriff Farrah Ashe
and her police dog, Baron (EOW: 10/07/14)*

K9 COMPETITION

Sponsorship Packages

K9s United has a variety of sponsorship opportunities for this Law Enforcement K9 Competition.

Each package offers options that are flexible to market your company the way you want while getting you involved in the activities of the day and supporting our K9 heroes.

For more event information, visit:
www.k9sunitied.org/events

TOP DAWG – \$15,000

K9 PACK LEADER – \$10,000

K9 PHOTO BOOTH – \$5,000

K9 COMMITTED – \$3,000

K9 HERO – \$2,000

DOG'S BEST FRIEND – \$1,500

K9 FAN FAVORITE – \$1,200

K9 GEAR UP – \$1,000

FACE PAINTING BOOTH – \$750

SHOTGUN RIDER – \$500

VENDOR – \$250

TOP DAWG PRESENTING SPONSOR

\$15,000 (1 SPONSORSHIP AVAILABLE)

This is the highest-level sponsorship and comes with industry exclusivity. As the "Top Dawg" sponsor, you will receive the following:

- Presenting sponsorship with exclusive industry rights
- Dominant logo size and placement on banner and event webpage
- Four (4) boundary signs at the event
- Added to our social media rotation with unique hashtag
- When appropriate, mentions of your company on radio/TV interviews
- Opportunity to speak at the event
- Thanked by name on event day
- Vendor space at event
- Ten (10) tickets to the event

K9 PACK LEADER SPONSOR

\$10,000

Show your commitment to our K9 heroes at this very popular level. Be the "Pack Leader" and receive the following:

- Semi-dominant logo size and placement on banner and event webpage
- Two (2) boundary signs at the event
- Added to our social media rotation with unique hashtag
- When appropriate, mentions of your company on radio/TV interviews
- Thanked by name on event day
- Vendor space at event
- Eight (8) tickets to the event

K9 PHOTO BOOTH

\$5,000 (1 SPONSORSHIP AVAILABLE)

This is an exclusive sponsorship of our K9 Photo Booth. Kids and adults alike will line up to get their picture taken with a K9 officer.

- Photo booth exclusively branded with your logo/name
- Logo on banner and event webpage
- Added to our social media rotation with unique hashtag
- Thanked by name on event day
- Vendor space at event
- Six (6) tickets to the event

FOR MORE INFORMATION:

PLEASE CONTACT: Jason Bailey, Event Coordinator | CALL: (904) 507-9651 | EMAIL: jason@k9sunitied.org

K9 COMMITTED SPONSOR

\$3,000

Be a superhero to our four-legged police officers that detect and protect.

- Logo on banner and event webpage
- Added to our social media rotation with unique hashtag
- Thanked by name on event day
- Option for product distribution
- Vendor space at event
- Six (6) tickets to the event

K9 HERO SPONSOR

\$2,000

Choose a preferred location to set up your vendor space.

- Logo on banner and event webpage
- Added to our social media rotation with unique hashtag
- Option for product distribution
- Vendor space at event
- Four (4) tickets to the event

DOG'S BEST FRIEND SPONSOR

\$1,500

We all know dogs are man's best friend. Today, you get to be dog's best friend!

- Logo on banner and event webpage
- Shout-out on social media
- Vendor space at event
- Four (4) tickets to the event

K9 FAN FAVORITE SPONSOR

\$1,200 (1 SPONSORSHIP AVAILABLE)

Be the exclusive sponsorship of the fan favorite award. During the event, fans will have the opportunity to vote for their favorite K9 and Handler. The winning team gets a 3-day/2-night hotel package.

- Logo on banner and event webpage
- Signage at event
- Exclusive branding on the fan voting webpage
- Shout-out on social media
- Vendor space at event
- Four (4) tickets to the event

K9 GEAR UP SPONSOR

\$1,000 (1 SPONSORSHIP AVAILABLE)

Be the exclusive sponsorship of the competitor gift bags – a thank-you to the teams volunteering to compete.

- Logo on banner and event webpage
- Signage at event
- Exclusive branding on the gift bags
- Shout-out on social media
- Vendor space at event
- Four (4) tickets to the event

FACE PAINTING BOOTH

\$750 (1 SPONSORSHIP AVAILABLE)

This is an exclusive sponsorship of our kids face painting booth.

- Logo on banner and event webpage
- Signage at the event
- Shout-out on social media
- Vendor space at event
- Two (2) tickets to the event

SHOTGUN RIDER

\$500 (15-20 SPONSORSHIPS AVAILABLE, DEPENDING ON NUMBER OF TEAMS)

Riding shotgun is what it is all about! Sponsor one of the participating K9 teams at this exciting level.

- Logo on banner and event webpage
- Introduced with sponsored K9 team prior to start of obstacle course
- Professional photo taken with sponsored K9 team
- Two (2) tickets to the event

VENDOR

\$250

- Logo on event webpage
- Vendor space at event

FOR MORE INFORMATION:

PLEASE CONTACT: Jason Bailey, Event Coordinator | CALL: (904) 507-9651 | EMAIL: jason@k9sunitd.org